508 MINISTRY • COMPASS & DOVE NETWORK

508 Social App — Standard Operating Procedure

Official step-by-step guide for installing, signing in, connecting channels, sharing responsibly, and getting help on Android, iPhone, and desktop.

Version **1.0.0 (Build 1)** • Built **2026-11-25** • Package **com.ministry508.social** • APK **5.19 MB (5,445,522 bytes)**

Scan to open 508ministry.com/app

SECTION 1 What 508 Social Is, Who It Is For & Our Promise

> **One-sentence promise:** One installable app on your phone or computer that opens the live 508 Social community straight from 508 Ministry — with no app store gatekeeper, no ad-network tracking, and no extra permissions.

508 Social is built for 508 Ministry members, pastors, elders, ministry teams, and faith-community friends who want a single, focused home for daily blessings, sacred art, ministry videos, prayer fellowship, and regulated multi-channel sharing with their own personal referral link.

SECTION 2 How to Install (Android, iPhone & Desktop)

Android Phones & Tablets (Direct Signed APK)

1. Open **https://508ministry.com/app** on your Android phone (or scan the **Scan With Your Phone Camera** QR code at the top of this page) and tap **Download Android APK (v1.0.0)** to save `508-social-v1.0.0.apk`.
2. Open the downloaded file from your phone's notification shade or **Files** app.
3. When Android displays its standard direct-download warning ("File might be harmful" or "Unknown apps"), that message is expected because the package comes directly from `508ministry.com` instead of Google Play. Tap **Settings → Allow from this source**, then tap **Install**.
4. Tap **Open** (or launch the **508 Social** Compass & Dove icon from your home screen) and sign in with your existing 508 Ministry account.

iPhone & iPad (Safari Add to Home Screen)

1. Open **https://508ministry.com/social/** in **Safari** on your iPhone or iPad (or tap **Open 508 Social in Safari** on `508ministry.com/app`).
2. Tap the **Share** icon (the square with an upward arrow) at the bottom of Safari.
3. Scroll down, tap **Add to Home Screen**, then tap **Add** in the top-right corner. Open **508 Social** from your home screen icon.

Desktop & Instant Web App (Chrome, Edge or Brave)

1. Open **https://508ministry.com/social/** in Chrome, Edge, or Brave on Windows, Mac, or Linux and click the **Install App** button in the top bar (or click **Launch Instant Web App Install** on `508ministry.com/app`, or the browser's **Install** icon at the right edge of the address bar).
2. Click **Install** in the browser prompt to pin **508 Social** to your desktop, dock, or Start menu.

Version, SHA-256 & QR Code Verification: To verify the Android package before installing, check the **Release Verification — Current Version, File Size & SHA-256** section on **508ministry.com/app** (or the machine-readable manifest at `/app/latest.json`). Release **v1.0.0 (Build 1)**, built **2026-11-25**, is **5.19 MB (5,445,522 bytes)** with SHA-256 fingerprint `3b61151fcb449c7f65b5603acbd3710d08a571355c70fc48df8d4dd5c5956370` (use the **Copy SHA-256** button on the page to compare). If you are reading this on a computer, scan the **Scan With Your Phone Camera** QR code in the top-right hero card on `508ministry.com/app` to open the download page directly on your Android phone or iPhone without typing the address.

SECTION 3 First Run: Signing In & Connecting Channels

1. **Sign in with your existing 508 Ministry account:** You can browse the public 508 Social feed right away, and to encode your personal `?ref=` link, track your sharing ladder, and publish to your own channels, sign in through **My 508 Dashboard** (`/outreach-agent/`) in the top menu, or tap **0 Connected → Set Up / Connect Channels & Start**. Once signed in, the composer shows `Posting as [Your Name]` with your personal referral code active.
2. **Open the Connectors page:** Go to **Connectors** (`/outreach-agent/#connectors`) from the top bar (**0 Connected → Set Up** or **Manage Connectors / Set Up My Share Everywhere**). Switch to **Explore All 20** to view available platforms.
3. **Connect your channels:** Click **Connect** on each channel you want to link. Today, **1-Click OAuth Live** is active for **Facebook Page, Instagram, YouTube, TikTok, X (Twitter), and Google Business Profile**; **1-Step Direct Connect** (credentials) is active for **Bluesky, Mastodon, Telegram, Discord, Medium, WordPress, and Slack**; and **1-Tap Ready** manual share links work immediately for **LinkedIn, Pinterest, Threads, Reddit, WhatsApp Business, Substack / ListMonk, and Vimeo**. You can remove a channel anytime with **Disconnect**.
4. **Why connecting 5 to 6 channels matters:** Connecting 1 channel starts your daily sharing habit, and connecting **5 to 6 channels multiplies the same post's reach** across 5–6 separate audiences at each channel's safe daily pace (default 2–3 posts per day per channel) without extra daily effort. Reach always depends on your own connected channels and audience; 508 Ministry never promises a specific view count or income figure.

SECTION 4 Using 508 Social & the Regulated Sharing Allowance

Posting: Click the composer at the top of the feed ("Share a blessing, scripture, ministry update, or Studio creation…", up to 1,500 characters). Pick a category (such as Daily Blessings, Sacred Art Gallery, 508 Videos & Reels, Jesus Fireside Chat, Studio & Music Drops, Churches in Need, Ministry Stories, Prayer & Fellowship, or Catalog Share Drops), optionally click **Add Photo** or **Attach a Live 508 Catalog Card**, then choose **Post to 508 Social** (feed only) or **Post & Share Everywhere** (feed + connected channels).

Reacting (Prayers & Amen / Thumbs-Up): Under every post card are two reaction buttons: tap the praying hands icon (**Pray for this person**) to record a prayer ("You prayed for this person"), and tap the thumbs-up icon (**Provide an amen**) to give an Amen ("You provided an amen"). Tap either button a second time to remove your reaction.

Commenting: Scroll to the comment box directly beneath any post card. Signed-in members post under their account name; guests may enter a short display name. Write an encouraging note or prayer (2 to 600 characters) and tap **Post**.

Saving (Bookmarking): Tap the bookmark icon (**Save or Bookmark Post**) on any post card to save it ("Saved to bookmarks"). Tap it again to remove it from your saved bookmarks.

Sharing a Single Post: Tap **Share Everywhere** on any post card to share through your connected channels with your personal `?ref=` link encoded, or tap **Copy Link / Copy Post** (or any 1-tap platform link in the Share Everywhere modal). If you have **0 channels connected**, the app never fakes a share — it prompts you to connect at least one channel on **Connectors** first while keeping manual 1-tap share links and Copy Link ready to use.

Regulated Sharing Allowance Ladder (Enforced Live on the Server)

To protect your social accounts from spam bursts, 508 Social enforces per-channel daily caps on the server: **default 2 to 3 posts per day per channel** (platform-safe maximums: **3/day** on Facebook, Instagram, X, Threads, Bluesky, Pinterest, TikTok, WhatsApp, Telegram, Mastodon, Discord, Slack, VK, and Nostr; **2/day** on LinkedIn, YouTube, Reddit, Medium, Dribbble, and Google Business — with Medium, Dribbble, and Google Business defaulting to **1/day**). Scheduled posts are placed into natural morning, afternoon, and evening windows spaced 4+ hours apart (never in a burst). Progression is monotonic, forgiving, and 100% free: missed days pause your count instead of resetting it.

Step	App Control Label	What It Allows	Exact Unlock Rule
Step 1 Day at a Time	`Share Today's Post (Step 1)`	1 day (today only), up to each channel's daily cap	Active immediately once you connect at least 1 social channel.
Step 2 Week at a Time	`Schedule Week (Step 2)`	Up to 7 days ahead at natural times of day	Share on 14 qualifying days inside any forgiving 21-day rolling window (two weeks of daily sharing). Missed days pause your count instead of resetting it.
Step 3 Month — One Day at a Time	`Schedule Month Day-by-Day (Step 3)`	Up to 30 days ahead, one day at a time + earns the "Steward of Consistent Outreach" badge	Complete 2 qualifying weeks of Step 2 sharing inside a forgiving 28-day rolling window.
Step 4 Full Month Calendar Grid	`Month Calendar Grid (Step 4)`	Up to 31 days placed directly on an interactive calendar grid across all connected channels	Stay active at Step 3 for a 30-day span with at least 20 qualifying days inside a forgiving 45-day rolling window.

What "Share All" does to your allowance: Available once you have at least 1 connected channel (when not already locked by an active batch). Tap **Share All (Preview Exact Math)** first: the app calculates and shows the exact count of unshared 508 feed posts, your connected channels, total channel shares, runway days, and exact **scheduled-through / unlock date** before anything is committed. When you tap **Confirm & Queue All**, it spends your daily per-channel allowance across that entire span, puts every unshared post onto your schedule/calendar at your per-channel daily caps, and **locks manual scheduling until the queue drains** (showing the exact unlock date). If you publish a new post while your queue is active, the app automatically appends it to the end of your queue and extends that unlock date.

How to cancel anything not yet sent: Open the **Upcoming Queue** panel in the Regulated Social Sharing section. Tap **Cancel** on any single queued share to pull it back, cancel a batch, or tap **Cancel All Unsent** to clear all remaining unsent shares at once. **Server-enforced cutoff:** You can cancel or pull back any unsent post **up to 15 minutes before its scheduled publish time**. Items inside the final 15-minute pre-publish lock window can no longer be pulled back. Cancelling unsent items from a Share All batch automatically recalculates your lock — moving your unlock date earlier, or reopening manual scheduling immediately if your queue is cleared.

SECTION 5 Community House Rules

1. **No duplicate posts:** Never submit the same post repeatedly across sections. The server automatically detects duplicates by author, normalized post text, media file, and submission key (returning "Duplicate post already exists." or deduplicating the submission).
2. **Kindness in comments (automated filter):** Every comment from every account — members, guests, team, and admins alike — passes through an automated kindness check before publishing. Profanity, slurs, direct insults or smack-talk, abusive phrases, hostile negativity, and hostile all-caps shouting are blocked immediately with the notice: "Comments must be encouraging - please rephrase." (Reels and stories enforce the same standard: "Reels and stories must be encouraging with no profanity or negativity - please rephrase.") Genuine prayer requests and encouraging empathy are always welcome.
3. **What gets moderated:** Blocked comments are logged for review. Posts, comments, or media that violate community standards (duplicates, unkind or harmful content, off-mission material, or unauthorized imagery) may be removed by ministry administrators via the **Social Moderation, Trash & Audit** workspace (removed items stay recoverable in Trash for 30 days with an audit log).
4. **How to report something (current process):** There is no one-tap "Report" button on post cards today. To report a post, comment, or concern right now, tap **Copy Link** on the post (or note the post title and author) and send it to our team by email at **support@508ministry.com** (or **outreach@508ministry.com**), by phone at **(615) 728-5082**, or through the 508 Ministry chat widget on any page.
5. **Clara and Marcus avatar rule:** Beyond Belief presenters **Clara Vance** and **Marcus Hale** appear **only** as their small circular author avatar bubble on posts they write — never as a post image, video poster, thumbnail, card, or inside any video.

SECTION 6 Support & What to Include

How to Reach 508 Ministry Support

- **Email:** support@508ministry.com (or outreach@508ministry.com)
- **Phone:** (615) 728-5082
- **Website & Chat:** https://508ministry.com/contact/ or the 508 Ministry chat widget in the corner of any page

What to Include in Your Message

- **Your phone model / device and OS** (for example: Samsung Galaxy S24 on Android 14, iPhone 15 on iOS 18, or Windows/Mac plus browser name).
- **The App Version shown on 508ministry.com/app** under Release Verification (currently **v1.0.0, Build 1**).
- **What you tapped and what happened** (a short description or screenshot, plus your 508 Ministry account email if the question involves sign-in, Connectors, or your sharing queue).